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### **Double your traffic**

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This is StomperNet's strategy not mine, but just today I saw a sharp rise in unique visitor traffic in statcounter for a niche site of mine because of this which i implemented a few weeks back.

Indented listings are the key here and it's actually stupid simple to do, only took me like half an hour max to do one keyword.

Here's an example of what i'm talking about. They have #1 and #2 position in google for a popular search phrase which will mean a lot more traffic for 2 spots as opposed to just 1.

#### [Why Adsense is Not Suitable for All Blog Topics](http://www.probloggger.net/archives/2005/04/28/why-adsense-is-not-suitable-for-all-blog-topics/)

Adsense has no way of telling if your **blog** is pro or against him - so it will randomly ... ch from these **blogs** from **Adsense**. I'm sure there are others. ...

[www.probloggger.net/archives/2005/04/28/why-adsense-is-not-suitable-for-all-blog-topics/](http://www.probloggger.net/archives/2005/04/28/why-adsense-is-not-suitable-for-all-blog-topics/) - 48k - [Cached](#) - [Similar pages](#) - [Note this](#)

#### [Bloggers Adsense Earnings Poll Results](http://www.probloggger.net/archives/2005/03/31/bloggers-adsense-earnings-poll-results/)

im finding my **blog** doing alright with **adsense** - i have an information **blog** ... **Adsense** Earnings for November - Poll Results: **Blog** Tips at ProBlogger Says: ...

[www.probloggger.net/archives/2005/03/31/bloggers-adsense-earnings-poll-results/](http://www.probloggger.net/archives/2005/03/31/bloggers-adsense-earnings-poll-results/) - 45k - [Cached](#) - [Similar pages](#) - [Note this](#)  
[ [More results from www.probloggger.net](#) ]

1. Identify your desired keyword. If you have a niche ecommerce site choose the keyword/keywords that bring you the most volume/sales. You can do this for multiple search phrases, so chances are you can more than double your existing traffic if you already rank organically for multiple keywords.
2. If you want to rank for a new keyword, create a new page and rename it yourkeyword.html. Then make a link from the first ranking page to yourkeyword.html using your specified keyword as the anchor text. Be sure to use a link within the body of text instead of a navigational link.
3. Build incoming links to the second page. It actually doesn't require many, I did it with one solid ezine article submission and a few other relevant high PR forums. You will only need a lot of incoming links if the keyword has a ton of competition.

Here's the video link, follow along with everything that he says and you will easily get a good free boost in traffic.

<http://stompernet.net/gn2/?vid=1>